

Adding
LIGHTS TO YOUR LIFE



CATALOGUE
2025-2026



يوبي الإمارات ذ.م.م.

UB EMIRATES LLC



INDEX

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CORPORATE HISTORY

UB Emirates LLC, an ISO 9001:2015 certified company, is an importer, stockist and distributor of all types of electrical products representing many reputed brands either as a sole agent or distributor. Our range of products include Cables & Wires, Lamps & Luminaries, Fans, Cable & Wiring Accessories, Cable Management System, Enclosures, Water Heaters, Insect Killers etc.

UB Emirates LLC was formed in 1994 as a General Trading Company. The Company mainly deals in Electrical products. The Electrical Division was established with the sole aim of promoting quality brands at reasonable prices. We have a strong distribution network covering entire UAE with separate sales and support staff allocated to each area ensuring proper and timely service. We have dedicated departments servicing different segments like Distribution, Project, End User, Export and our customers include Wholesale Electrical Traders, MEP Contractors, Construction Companies, Project Suppliers, Government institutions, Panel Board Manufacturers, Interior Decorators, Fire and Safety Contractors, Oil & Gas Companies etc.,

UB Emirates LLC has it's own centralized state of art warehousing facility of more than 60000 Sq ft at Ajman. With its Corporate office based in Dubai and branches in Abu Dhabi and Ajman, UB Emirates LLC is one of the leading players in the UAE Electrical market. UB Emirates LLC also exports its products to other GCC, Middle East & African Markets.

MISSION

To be one of the leading distributor of electrical products in the world by development and distribution of quality brands at reasonable prices through highest level of professionalism, integrity, honesty and fairness in our relationships.

VISION

To be known as trustworthy distributor of branded electrical products with superior quality and value which ensure security and safety to the world by tirelessly pursuing new growth opportunities through innovation and technology thereby delivering happiness to customers, employees, vendors and stake holders.



SOLE AGENT / DISTRIBUTOR FOR MANY
RENOWNED BRANDS FROM DIFFERENT PARTS OF THE WORLD.



Adding Lights to your life

PRODUCT RANGE



OUR MAJOR CLIENTS

Major clients lists of UB Emirates LLC include Government Authorities, Construction Companies, MEP Contractors, Oil & Gas Companies, BMS Contractors, Consultants Etc.



OUR MAJOR PROJECTS

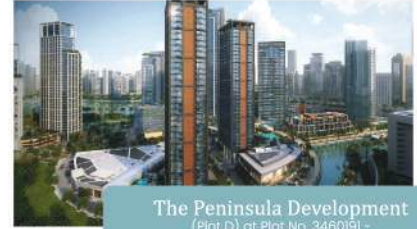
We work across various projects spanning a range of sectors which include commercial and government buildings, hotels, malls and many more



Dubai Creek Harbour Development
- Creek Water -2 (A 011)



Address the Bay
at Emaar Beach Front Plot (Z 02.B09) Dubai



The Peninsula Development
(Plot D) at Plot No. 3460191 -
Business Bay(Peninsula Five)



Beach Gate By Address
(Z02.B11b) , Dubai - Creek Water -2 (A 011)



Serenia Living



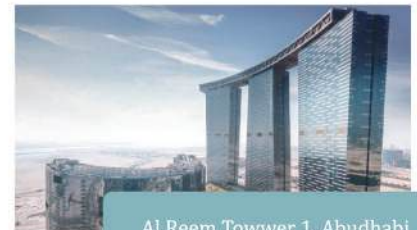
WARNER Bros. Hotel , Yas Island.



Expo Mobiliy Pavillion



EXPO Village , Dubai Completed



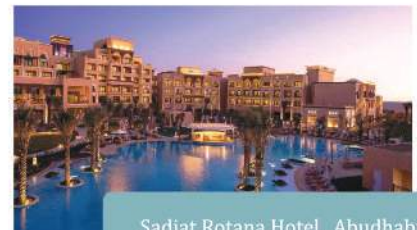
Al Reem Tower 1, Abudhabi



Newyork University , Abudhabi



The louvre Abudhabi Museum



Sadiat Rotana Hotel , Abudhabi



Tiraz Apartments 8 Residential
Buildings



Sadiat Rotana Hotel , Abudhabi

ramcro

special cables

MADE IN ITALY

RAMCRO SPECIAL CABLES – MADE IN ITALY. RAMCRO with its presence in Europe, Middle East, India and Latin America is a cable manufacturer known to the world, now operates across more market sectors and countries than ever before, an extensive range of cable products and cost effective supply chain solutions. RAMCRO facility and cable products are of highest quality, with Italian design end-manufacturer, that indicates to the market that RAMCRO is the best solution for delivery and affordability.

FIRE RESISTANT CABLE CONTROL & BUILDING MANAGEMENT SYSTEM (BMS) CABLE INSTRUMENTATION CABLE

Fire Resistant Cables

- **Certified by LPCB**
- **ESMA Approved**
- **Approved by Royal Oman Police (ROP)**
- **Approved by Civil Defense of Dubai & Abu Dhabi Approved by Bahrain Civil Defense**

RAMCRO Cables are used for Fire Resistant and Circuit Integrity, and essential to prevent life from smoke and noxious fumes, and where sensitive equipment may be damaged by acid forming gases.

Ramcro Fire resistant cables are with sub branded Ramfirecro are manufactured to meet the requirements in accordance to the major international standards. ie, BS 7629/BS6387, CWZ/IEC 21-60331/ EN50200 PH120/BS 2-8434/ etc.

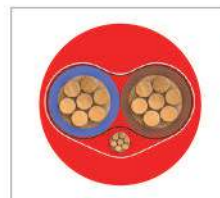
Cable Ranges:

Fire Planet - BS 6387 CWZ, Multi-core, Solid CU,
Silicon Rubber - Insulation, Collective screen, LSZH - Sheath

Fire Sun - BS 7629, Multi-core, Solid/Stranded CU,
Silicon Rubber - Insulation, Collective screen, LSZH - Sheath

Fire Star - Enhanced BS 2-8434 Multi-core Solid / Stranded CU,
Mica+ XLPE + Silicon Rubber - Insulation, Collective screen,
LSZH - Sheath

Available in cross sectional area: 2.5 ,1.5 ,1.00 and 4.00Sq mm.
Conductor: Solid & Stranded
Outersheath Colour: Red / White



ramcro

special cables

MADE IN ITALY

CONTROL & BUILDING MANAGEMENT SYSTEM CABLES

Control and BMS cables are special extra low voltage cables for data transmission and communication. These cables are specially constructed cables for ELV systems which carries low voltage signals with accuracy and protection from any external disturbances or influences coming in the form electromagnetic vibrations from neighbouring cables or devices.

CABLE RANGE

Multi Conductor Cable - Multi conductor cable comes with minimum 2 cores and goes up to 8 core or more cables which is used for field devices and for transmitting signals. These cables are constructed uniquely for both signal and power transmission also for controllers, meters and data gathering devices.

Paired Cable - Paired cables are primarily used for communication which is skillfully constructed in twisted pairs with tinned copper which will enhance the life of copper from any seasonal damages.

Data Cable - Data cables and the cables used for data collection from slave to master and master to slave which is data transmitting cables from one device to another.

KNX Cable - KNX cables is also a paired cables with solid conductors which is used for lighting control and communication.

Speaker Cable - Speaker cables and special cables which mainly comes in 2 cores and ranges normally from 16 AWG to 12 AWG for transmitting high frequency transmission without any external disturbances.

Available in PVC Jacket, LSF Jacket - Low Smoke Flame, LSZH / LSOH Jacket - Low Smoke Zero Halogen, Screened / Unscreened

Applications:

Building Management System, Home Automation,
Lighting Control, Access Control, Security, Guest
Room Management System (GRMS),
Public Address System.



INSTRUMENTATION CABLES

These cables are designed to connect electrical instrument circuits and provide communication services in and around process plant (e.g. petrochemical industry etc.). Inside a complete gamma suitable for few applications and critic installations.

BS 5308 cables are designed to carry communication and control signals in a variety of installation types including those found in the petrochemical industry. The signals can be of analogue, data or voice type and from a variety of transducers such as pressure, proximity or microphone.





NATIONAL CABLES INDUSTRY

National Cables Industry was established in 2001 in the Emirate of Sharjah, where Head Office and Manufacturing Facility are located with a spacious area of 150,000 square meters with a paid-up capital of AED 220 Million. NCI's Quality Management System ISO 9001: 2015 is certified by British Approval Services for Electric Cables (BASEC) including BASEC Product Certification Requirements (PCR 2.6), NCI's Occupational Health & Safety Management System ISO 45001:2018 & Environmental Management System ISO 14001:2015 is certified by RIC. NCI has BASEC Product marking License for 1 core and 4 core 0.6/1 kV Cables, NCI 2,3 and 4 Core Fire Resistant Cables are LPCB Certified. NCI has obtained Emirates Quality mark certification for Low and Medium-voltage cables & wires from ESMA, U.A.E

LOW/MEDIUM VOLTAGE CABLES

WIRES

CONTROL CABLES





Middle East Specialized Cables Company (MESC) is a world-class and state of the art manufacturer of power (Low and Medium Voltage cables), Industrial, Instrumentation, Process Control Cables and System Cables in addition to many other types of cables specifically designed to meet the customer explicit requirements and needs. MESC plants are located respectively in U.A.E, SAUDI ARABIA and JORDAN having most modern manufacturing facilities with worldclass machineries, well-equipped laboratories and with experienced staff on board.

Low Voltage Power Cables, Wires, Flexible Cables, Control Cables & Instrumentation Cables

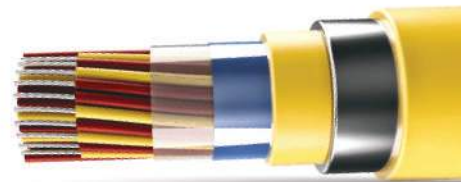
Power & Control Cables

MESC designed and manufactures and supplies a wide and extensive range of single-core and multi-core power and control cables. These cables have indoor and outdoor applications in power and petrochemical plants, utility buildings, electrical equipment, and more. These are designed to meet flame retardant properties as per client specific requirements. Cables with or without screening are available as per client specific requirements.



Instrumentation & Process Cables

MESC manufactures and supplies a wide range of instrumentation & process cables suitable for application in various industries where manufacturing and processing operations are controlled and measured by electronic and digital means. The cables with fire resistant property are offered for special requirements. Different types of cables covered in this range.



Flexible Cables

Flexible Cables

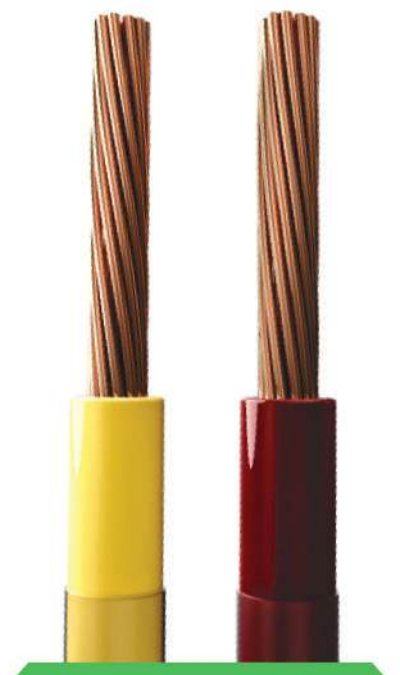
MESC manufactures and supplies Flexible Cables these are light-duty flexible cables designed for use in domestic applications, offices, and various electrical appliances. These cables are suitable for connecting different devices and lighting applications.



Building Wire - Single Core

Building Wire - Single Core

MESC manufactures and supplies a wide range of single-core cables which are mostly used in power and lighting circuits, as well as building wiring, switchgear, and control gear. It's designed for usage in open installation ducts, embedded conduits, and exposed conduits. These are ideal for appliance and device internal wiring.



Metal Boxes & Enclosures



Metal Enclosure



Stainless-steel
Enclosure



Modular Enclosures



Double-Door
Enclosure



Metering-Enclosure



Transperant
Enclosure

Junction Boxes



Switch Boxes

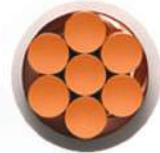


Building Wires

Stranded Wires

450/750V, PVC insulated (British standard)

Alfanar offers a wide range of electrical building wires with thermoplastic PVC insulation for general purpose applications such as for supplying power and lighting in residential and commercial buildings. They are intended for use in the indoor fixed installation, distribution in conduits as well as in closed installation ducts, and is ideal for the internal wiring of appliances and apparatus.

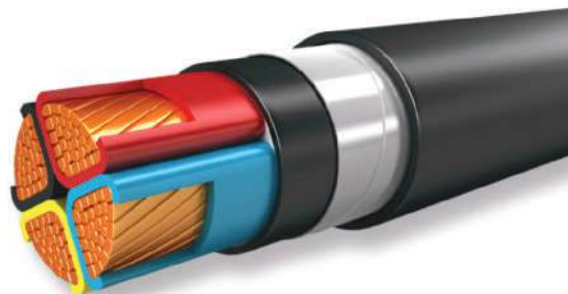


Low Voltage Power

Multi Core

PVC/XLPE Insulated, Multi Core Cables, Steel Tape Armored:

We offer an extensive range of 0.6/1.0kV single-core and multi-core power and control cables. These cables have indoor and outdoor applications in power and petrochemical plants, utility buildings, electrical equipment, and more. We use the highest quality raw materials and the latest manufacturing techniques to produce these cables.



Panel Cables

Stranded Wires

450/750V, PVC insulated (British standard)

Alfanar offers a wide range of electrical building wires with thermoplastic PVC insulation for general purpose applications such as for supplying power and lighting in residential and commercial buildings. They are intended for use in the indoor fixed installation, distribution in conduits as well as in closed installation ducts, and is ideal for the internal wiring of appliances and apparatus.



Electrical Switches & Socket



Alfanar electric offers high-quality electrical switches, sockets, dimmers, and other wiring accessories in a range of designs and colors. Our wiring accessories are easy to install and they are built to last whether they're being used in home, office or leisure environments.

alf



Mira



Omnia



Sidra



Granada



Banan



Masa



Supplementary
Accessories



Extension Cord



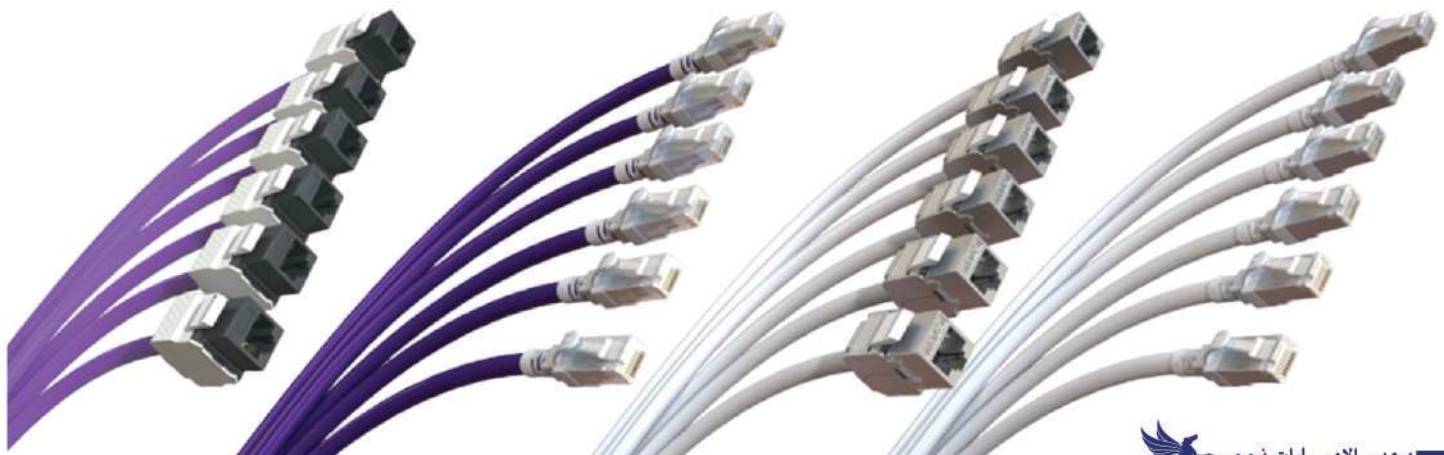
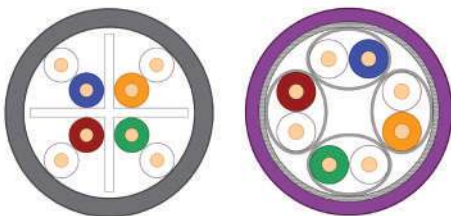
OPTRONICS is a leading network product manufacturer. With offices and sales points around the world, we provide innovative optical and copper communications solutions that offer enhanced performance, security, and reliability. We specialize in data communication and data center infrastructure, enterprise, industrial and telecom solutions and we have been serving numerous industries over the years, ranging from Telecom, Mining, Oil and Gas, Energy to Government, and many more sectors.

Copper Structured Cabling

- CAT6, CAT6, CAT 7 Copper Cables - LSZH, PVC and PE jacket Available in U/UTP, U/FTP, S/FTP etc.
- Copper Patch cords - U/UTP, S/FTP, LSZH & PVC Copper Pre-Terminated Trunk Assemblies.
- Loaded and unloaded patch panels-Cat6, Cat6A, Cat7, UTP, STPRJ - 45 Keystone Jack- UTP, Tool less, STP Faceplate Loaded & unloaded - Single and Dual.



EN ISO 9001:2015
No. 20001180000763





OPTRONICS

Fiber Optic Cabling

Fiber cables-Available in Single mode, multimode - OM1 OM2 OM3 and OM4

Flat Drop Cable- 2 core and 4 core - Indoor and outdoor

Tight buffer indoor fiber cables

Single and multi-loose tube indoor/outdoor fiber cables

Outdoor armored single and multi-loose tube fiber cables.

Adapters, Connectors (LC, SC, FC, ST-APC/UPC)

Patch Cords, Pigtail (SC, LC, FC, ST-APC/UPC)

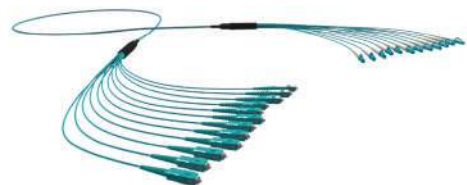
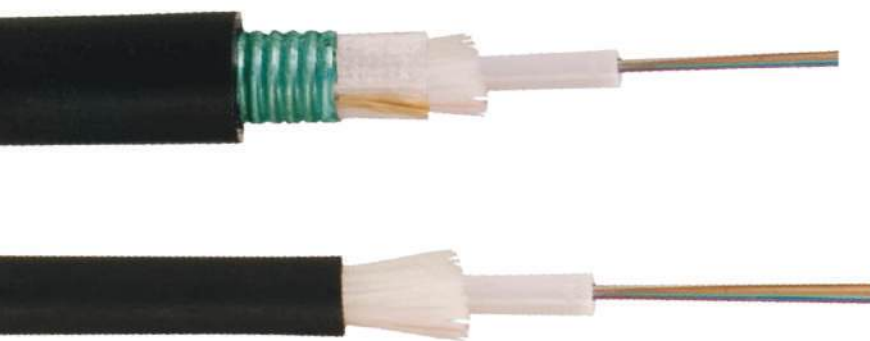
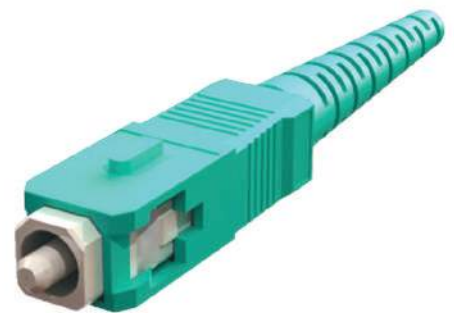
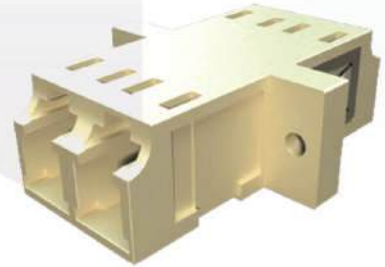
Multifiber Cable Assemblies, Fan out Kits.

Internal Management - Panels(Sliding Panels, High Density LGX panels,
Swivel Panels, Terminal Boxes)

Mini odf up to 288 core

External Management - Terminal Boxes & Enclosures.

Splitters - For Etisalat and Du





Established in 2005 Kedbrooke Electricals Ltd, UK (formerly known as Kedbrooke Industries Ltd) is an international leading manufacturer and distributor of electrical products under the brand name "KEDBROOKE", operating out of more than 20 contractual manufacturing facilities spreading over different countries, KEL exports its products to Middle East, Africa, Europe and South East Asia. KEL is reputed for the quality of its products, which have been certified by international laboratories and acknowledged by customers worldwide.

FANS – COMMERCIAL & INDUSTRIAL G.I. CONDUIT & ACCESSORIES WIRING ACCESSORIES

LED LIGHTING – INDOOR & OUTDOOR CABLE & CABLE ACCESSORIES

CEILING FAN – KBQS-56

Approved by ESMA & G-MARK, 5 speed wall mounted regulator
Powerful and durable motor with double ball bearing, Long Life
with 5 years of warranty.

CEILING FAN – KBDS-56

Approved by ESMA & GMARK, Cost effective with 2
Years of Warranty, 5 Speed wall mounted regulator.

VENTILATING FAN

ESMA Approved, Easy for installation. Made of ABS material.
Ventilating fan recommended for indoor air quality.

ELECTRIC SHUTTER FAN

First class ABS material, Silicon steel motor with built-in
thermo-cut-off protection, Easy installation for glass and wall.

VENTILATING FAN (INDUSTRIAL)

Industrial Ventilating fan available in many sizes from 10" to
24". Ventilating fan ensures operation at high temperature

INDUSTRIAL ORBIT FAN

Full metal body and leafs, 3 Speed Control, Thermo
cut-off protects from overheating, 3 Leaf Blades

INDUSTRIAL PEDESTAL FAN

Metal body with 2 leaf blades, 3 speed control,
thermo cut-off protects from overheating.
Maintenance free with ball bearings.

INDUSTRIAL WALL FAN

Metal body and 2 leaf. 3 speed control, thermo cut-off
protects from overheating. Maintenance free with ball
bearings.

INDUSTRIAL BLOWER FAN (PORTABLE)

Utilizes CAD optimized design for blade and air outlet,
Connecting a flexible soft duct, high pressure under
long distance

CENTRIFUGAL / MIST FAN

Made of Iron with Plastic Water Tank, 100% Copper
Motor, with 3 speed, Plastic tank with 48LT





LED LIGHTING - INDOOR & OUTDOOR

LED BULB

Led Bulb is well suited for a E27 lamp holder fitting. Available in 9W, 12W & 15W

LED FILAMENT BULB

Built with an attractive vintage design which is suitable for art lamps. Available in 4W & 8W

LED SPOT LIGHT BULB (MR16)

It is compatible with most existing fixtures with a GU5.3/GU10 holder and are designed as a retrofit replacement for halogen spot bulb.

BATTEN WITH LED TUBE

It delivers significant energy savings of up to 50% comparing to conventional T8 battens. Lower the maintenance cost without ballast, no starter and no flicker.

LED WEATHERPROOF FITTING

It is IP rated fittings with non-corrosive properties, ideal for outdoor or even industrial use. Body is made of high quality ABS+PC material with metal Clips.

LED MIRROR LIGHT

LED Mirror light-made of iron and poly carbonate cover with integrated LED tube.

LED SLIM PANEL (RECESSED/SURFACE)

Slim panel is a product for general lighting application, which is suitable for false ceiling applications in Office, Available in different cut out sizes (6", 8" and 10") and colour temperature

LED PANEL (60X60)

High quality PMMA LGP material is used for high lumen out put & for No yellowing. Extended driver for flexibility & longer life. 3 Year Warranty.

LED DOWN LIGHT

Attractive design compact, Black powder coated, Heavy duty die-cast aluminium housing with cover made of poly carbonate. High Lumen Efficiency with 5 Year Warranty.

LED FLOOD LIGHT

Energy savings of up to 90% compared to halogen lamp floodlights. Life time 30,000hrs with 3years Warranty. High Lumen Efficiency.

LED HIGHBAY

Attractive design compact, Black powder coated, Heavy duty die-cast aluminium housing with cover made of poly carbonate. High Lumen Efficiency with 5 Year Warranty.



WIRING ACCESSORIES

SWITCHES & SOCKETS—PVC Switches - White Weatherproof Switches
— IP55 Metal Clad Switches — Grey

EXTENSION CABLE REEL—13Amp 3 pin plug and 4 outlet sockets.
Available in 5Mtr, 10Mtr, 25Mtr & 50Mtr.

ISOLATORS—PVC Isolator IP65 with utilization category AC-23A.
Available in 20A, 35A, 63A and offer options of 2,3 and poles.

PLUG & SOCKET—Industrial Plug & Socket IP44. Available in 16A, 32A, 63A
and offer options of 3pin and 5pin.

Industrial Plug & Socket —IP44. Available in 16A, 32A, 63A and offer
options of 3pin and 5pin.

TERMINALS/CONNECTORS —Nickel plated brass terminal, Captive
screws of zinc-plated steel. Available in 6,10 and 16sq.mm.

PVC TRUNKING — Making of PVC Plastic material. Available with and without
sticker in different sizes.

EXTENSION SOCKET—Power supply cord in 3meter & 5meter (white colour).
Available in 2Gang, 3Gang, 4Gang, 5Gang and 6Gang. PLUG TOPS - 13A and 15A
rewireable fused plug 250V. Available in Black & white.

MULTI ADAPTORS - 3 way universal adapter 250v



CABLE & CABLE ACCESSORIES

CAT 6 CABLE— Cat6 4Pair UTP cable, 305Mtr Roll 24AWG Solid bare copper
conductor.

RUBBER CABLE—H07RN-F is a rubber flexible power cable H07RN-F cable is
made up of class 5 flexible plain copper conductors, EPR (Ethylene Propylene
Rubber) insulation and a black CPE sheath.

CONTROL CABLE—These are Multi core cables, outer sheath of grey colour
PVC. Control cables are used for electrical signal transmission line in control or
supervisory or protective circuit of weighted voltage AC 450/750V.

EARTH ROD—Bonded copper earth Rods: Kedbrooke bonded copper earth rods
are made from high tensile strength steel

CABLE LUGS—Cable lugs are suitable for cables with copper and aluminium
conductors. Designed for terminating and connecting our low and medium
voltage cables to equipment.

GLANDS—Both the BW and CW glands are provided with shrouds, lock nuts and
earth tags as standard. BW Glands — BW gland is used for indoor application
for use with all type of SWA Cables. CW Glands - CW type gland is Outdoor or
Indoor, for use with all type of SWA Cables.



G.I. CONDUIT & ACCESSORIES

G.I CONDUIT

Galvanized steel-CLASS 3 / Hot-dipped Galvanized-CLASS 4 complying to BS 4568. Available in different sizes 20mm, 25mm & 32mm. Thickness: 1.2mm-1.6mm. Length- 3.75mtr.

G.I FLEXIBLE CONDUITS - PVC

Plastic Coated Flexible Conduit has excellent water resistance, insulation and pressure resistance. Available in many sizes 20mm, 25mm, 32mm, 38mm and 50mm.

G.I. CONDUIT & ACCESSORIES

We offer malleable circular boxes that are box structured with a circular shape
Material: Steel, Finishes: Black enamel, galvanized, Size: 20mm, 25mm, 32mm.

G.I BOXES

G.I. Box - 3"x3", 0.8mm and 3"x6", 0.8mm thickness. 35mm depth with an adjustable lugs and a brass terminal.

BENDING SPRINGS

G.I Bending Springs for PVC conduit in 10 Mtrs, 20 Mtrs and 30 Mtrs Length.



ENCLOSURES & PVC BOXES

METAL ENCLOSURE

Made of high quality sheet steel of thickness 1.2mm.
Epoxy polyester powder coating in RAL 7032.
Standard mounting plate of zinc coated steel of thickness.
1.5mm. Degree of protection upto IP66

PLASTIC JUNCTION BOX

High Intensity ABS, PC polyester assured flammability standard.
Convenient for easy installation.
Cover with stainless steel screws, RAL 7035 grey.
Temperature range: -40°C to 12

ALUMINIUM JUNCTION BOX

It is a range of die cast aluminium junction boxes.
The cover is equipped with stainless steel captive screws.
Temperature Range: -50 to 130, Epoxy polyester powder coating in RAL7038.
Degree of protection upto IP66.
Degree of protection





HAYATA P.C. ENTERPRISES CO. LTD., more commonly known as Kai Suh Suh Enterprise Co. Ltd., is the leading manufacturer of cable ties, wiring ducts, wiring markers and other related wiring accessories serving more than 126 countries around the world. Hayata, an ISO 9001 & ISO 14001 certified company, adopt the most high-tech, computer controlled inject and extrude machine to produce over 1000 kinds of products whose quality has been listed by many international laboratories.

- CABLE MARKERS, MARKER STRIP, CABLE TIES • SELF ADHESIVE TIE MOUNT • WIRING DUCT, SPIRAL BINDINGS
- TERMINAL & CONNECTORS (INSULATED LUGS) • PVC GLAND (AG & PG), SCREW ON WIRE CONNECTOR
- HEAT SHRINKING SLEEVES • GROMMETS CABLES





Cupra was established in the early 1990's. The company commenced operations as a small unit manufacturing lightning protection components complying to British Standards in England. Thereafter, the Company was acquired in 2001 by LCC Group, and the group was renamed as Cupra International. The brand Cupra has gained acceptance across several continents, with specifiers increasingly confident of the capability of Cupra to deliver tailor made solutions and the highest level of service in the industry. At Cupra customer service is a way of life. Products are developed taking into account the customer requirements

**PIPER GI CONDUIT & FLEXIBLE CONDUIT | FLOOR DISTRIBUTION SYSTEM | GI BOXES
EARTHING & LIGHTNING PROTECTION SYSTEM | CABLE TRAY & ACCESSORIES**



**PIPER GI CONDUIT &
FLEXIBLE CONDUIT**



**FLOOR PLAN
FLOOR DISTRIBUTION
SYSTEM**



GI BOXES



CABLE TRAY



**EARTHING & LIGHTNING
PROTECTION SYSTEM**



ISO 9001:2015



ISO 9001:2015 (QMS)



Muscat Heater Industry is a member of Al Hosni Group International. The Al Hosni Group was established in 1975. MHI heaters are manufactured using high quality raw materials and components imported from Italy. The modern manufacturing plant is managed by professionals and skilled technicians, who deliver high quality water heaters. MHI heaters are available in Galvanized Steel, Glasslined and Stainless Steel. The water heaters are Esma and Gmark certified and conform to CE standards.

Glass Lined Water Heaters | Galvanized Iron Water Heaters Centralized Water Heaters



Centralized Water Heaters



Glass Lined Water Heater

Galvanized Iron Water Heater



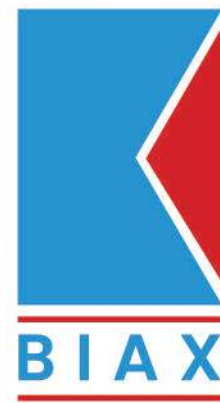
BIAX is a leading manufacturer of Brass Electrical Components in India with over twenty years of experience. Biax manufactures more than 500 different types of Brass Components backed by state-of-the-art machinery, regularly updated technology and continuous research and development. Biax products are exported to around 47 countries with its presence in Europe, Gulf & ME, Asia and USA. Biax plants are ISO 2008 :9001certified and products carrying approval from internationally accredited laboratories.

▪ CABLE GLANDS

▪ STREET LIGHT CUT OUTS

▪ CABLE LUGS & CONNECTORS

▪ EARTHING & LIGHTING



DECODEDUCT

CABLE MANAGEMENT SYSTEMS



Interplast is the leading manufacturer of electrical systems in the Middle East with an extensive product range covering Decoduct cable management systems. Decoduct cable management systems include conduits, trunking, accessories, industrial management systems in PVC & metal. All products are designed and manufactured with strict compliances to ISO 9001: 2015 quality management systems and strong commitment to quality and service. The products are manufactured to the Gulf and International specifications.





Usha International Ltd is a leader in consumer durable manufacturing, marketing and distribution with a diverse portfolio under India's best loved brand USHA. Today USHA is a leading name in more than 60 countries.



Turbo Heavy Duty



Crisp Air - Square



Crisp Air - Round



MIST AIR 



MIST AIR ORBIT 



ATOM EX 



 **MIST AIR**

MAY™

MAY QUALITY INDUSTRIES SDN. BHD is one of Malaysia's leading manufacturers and suppliers of electrical accessories since 1999. The company started operation with the manufacturing of plug tops and today is producing over 150 different product models in more than 20 categories with good quality and competitive prices.



Hotace (National Plastic Factory) National Plastic Factory is an ISO 9001 QMS, 14001 EMS and 18001 OHSAS Certified Company and a division of Al Hosni Group International, Muscat, founded in Sultanate of Oman in the year 1975 with diversified line of factories and investment portfolios. Throughout the years National Plastic Factory developed, HOTACE Brand uPVC Cable Management, Drainage & Sewage Management, PPR Plumbing Management System, HDPE Pipe & Fittings & manufacturing Industrial and Plastic Packaging to various industries focusing on high quality and dependability having latest updated technology of machineries and professional team of technical staff.



PVC CONDUITS PIPES & ACCESSORIES



VINI-TAPE®

DENKA started manufacturing PVC tapes in 1949 as an integrated manufactured of chemical products. In 1951, Denka succeeded to industrialize adhesive vinyl tapes for the first time in Japan ahead of other tape manufactures. Today, Denka tapes are sold in more than 60 countries in the Middle East, Asia & Latin America and are used worldwide as high-quality PVC tapes. Vini-tape is designed based on many years of accumulated knowledge, and its high quality has been maintained by the quality control (QC) of DENKA

PVC INSULATION TAPE



DISTRIBUTION / AGENCY AGREEMENTS

ramcro
special cables

Ref.: Agent Agreement
Date: 23-01-2025

Appointment letter for Distributors
M/s. UBE Electrical Trading

We as Ramcro S.p.A. Via Marzotelli, 15 Nerviano (Italy) are pleased to confirm your appointment as sole agent in UAE to market, sell and supply products manufactured by Ramcro S.p.A. Italy.
This appointment is valid for 1 (one) year from the date of issuance of this letter and subject to renewal based on the satisfactory performance.

We wish you continue success in your business.

Ramcro S.p.A.
Managing Director: Maurizio Croci





Ramcro P.O. Via Marzotelli, 15 - 20134 - Nerviano - Milano - Italy Tel. +39 0331 405011 - 405012 Fax +39 0331 405013 Email: Export@ramcro.it - RAMCRO Distribution in the United Arab Emirates - Milan/Dubai Court 200796 - VAT# IT 04698800158
www.ramcro.it

الوطنية لصناعة الكابلات ذ.م.م
NATIONAL CABLES INDUSTRY LLC

Date: 21.02.2024

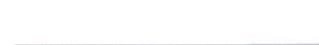
Addendum to the appointment letter LT-042/NCI/2024 for distributorship dated 21/02/2024.
To: M/s. UBE EMIKATES LLC

Following to the appointment letter LT-042/NCI/2024 for distributorship dated 21/02/2024, we NCI would like to inform you that this appointment letter does not offer any kind of partnership, any financial arrangements, any rights of copyright and trademarks use or any other obligations upon NCI. Thus, the appointment letter LT-042/NCI/2024 states 23-03-2024 was issued only to facilitate you to meet the products where you brought from us earlier.

Finally, we would like to extend sincere congratulations to you for being appointed as one of our distributors in UAE and wish you much success in your future business.

National Cables Industry
Eng. Salem Al Oudat
G.M Sales & Marketing





National Cables Industry P.O. Box 27472, Sharjah, U.A.E. Tel: 06-3311881 Fax: 06-3311882 Email: info@nci.ae Website: www.nci.ae

INTERPLAST CO. LTD.
شركة انتربلاست المحدودة

Ref.: INTERPLAST/001724
Date: 27/02/2024

TO WHOMSOEVER IT MAY CONCERN

We wish to inform that M/s UBE EMIKATES LLC, P.O. Box 22244, AJMAN, UAE is one of the authorized suppliers of Electrical products manufactured by Interplast Co.Ltd, Sharjah, UAE.

Best regards,
K.R. Narayanan
Sales Manager - UAE




MESC

MESC Ref: AUTH/LM/0012024
Monday, December 30, 2024

UB Emirates LLC
P.O. Box 30027 Al-Nahla - Q, Dubai,
United Arab Emirates
Contact No: +971 4 238 2348

To Whom It May Concerns/Letter of General Authorization

This is to certify that **M/s. UB Emirates LLC** is an authorized and approved dealer for **MESC** Electrical Cables (MADE IN U.A.E) for the following product categories within the territory of United Arab Emirates.

- Single Core Building Wires (BVL) from sizes 1 mm² up to 300 mm²
- Multicore PVC Insulated cables from sizes 0.5 mm² up to 35 mm² (PVC/PVC/PE)
- RPE Insulated Power Cables from sizes 1.5 mm² up to 400 mm²
- Multi-core/Fiber Optic communication cable
- Multicore control cables
- ELV System Cables

This letter is valid until any further notice.

This letter is issued on the request of **M/s. UB Emirates LLC** and bears up liability whatever on the basis in any form or in any jurisdiction.

For Middle East Specialized Cables Co. (MESC)
Mohammed Badi Haid
Sales Manager GCC - Channels & Distribution





الفنار
alfanar

المنشآت الكهربائية
alfanar ELECTRIC LLC

M/A UB Emirates LLC
P.O. Box 20427
Dubai, United Arab Emirates
Tel: 04 2282249 / Fax: 04 2282289

Subject: Authorization Letter

We hereby authorize M/s. UB Emirates LLC, with P.O. Box 20427, Dubai, UAE, as an authorized distributor of alfanar brand of cables and accessories for the territory of United Arab Emirates.

The sold products under the brand name "alfanar" shall be covered under the standard warranty terms and conditions as issued by alfanar.

This authorization letter shall be valid for a period of six (6) months from the date of issue and shall be renewed only upon consent and confirmation of alfanar Electric LLC.

For signed behalf of alfanar:
Mohammed Mohamed Chah
Mohammed Chah
Mohammed Chah
Tel: +971 4 228 2249
Fax: +971 4 228 2289

Page 1 of 2
P.O. Box 20427, Dubai, U.A.E. Tel: +971 4 228 2249 Fax: +971 4 228 2289

PROJECT APPROVALS

EMMEX **KILA** **SR**

TECHNICAL SUBMITTAL

Project: 3120 - Villa Shams & Proximity Plot 3020453 - Dubai Marina Yacht Club

Ref. No.: MEP-EL-MAT-009 (H)

Date: 25-Feb-19

Description: MATERIAL SUBMITTAL FOR Fire Alarm & Emergency Lighting Cables

Type code	Item	Rev date	Description	Type code	Submittal code	Rev date
1	MEP-EL-MAT-009	25-Feb-19	For Fire Alarm & Emergency Lighting Cables	1	1	25-Feb-19

Original Copy: ☒ Yes ☐ No

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

DUBAI ASSET MANAGEMENT **NORTH-25** **PARSONS**

REQUEST FOR MATERIAL APPROVAL

Project Name: SHAMS-022 AL NAL DATE INTERNAL PLOT DEVELOPMENT, DUBAI MARINA

Reference No.: MEP-EL-MAT-009

Date: 25-Feb-19

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

NORR **TECHNICAL SUBMITTAL**

Project Name: Creek Club Plot A-32

Ref. No.: CG-MURCU-TSUB-MAT-009

Date: 25-Feb-19

Description: MATERIAL SUBMITTAL FOR Fire Alarm & Emergency Lighting Cables

Type code	Item	Rev date	Description	Type code	Submittal code	Rev date
1	MEP-EL-MAT-009	25-Feb-19	For Fire Alarm & Emergency Lighting Cables	1	1	25-Feb-19

Original Copy: ☒ Yes ☐ No

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

EC HARRIS **ASK-IV** **ASK-IV**

MATERIAL SUBMITTAL

Project: 3120 - Villa Shams & Proximity Plot 3020453 - Dubai Marina Yacht Club

Ref. No.: MEP-EL-MAT-009 (H)

Date: 25-Feb-19

Description: MATERIAL SUBMITTAL FOR Fire Alarm & Emergency Lighting Cables

Type code	Item	Rev date	Description	Type code	Submittal code	Rev date
1	MEP-EL-MAT-009	25-Feb-19	For Fire Alarm & Emergency Lighting Cables	1	1	25-Feb-19

Original Copy: ☒ Yes ☐ No

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

THE EMPLOYER **THE CONTRACTOR** **THE MEP CONTRACTOR**

MATERIAL SUBMITTAL

Project: 3120 - Villa Shams & Proximity Plot 3020453 - Dubai Marina Yacht Club

Ref. No.: MEP-EL-MAT-009 (H)

Date: 25-Feb-19

Description: MATERIAL SUBMITTAL FOR Fire Alarm & Emergency Lighting Cables

Type code	Item	Rev date	Description	Type code	Submittal code	Rev date
1	MEP-EL-MAT-009	25-Feb-19	For Fire Alarm & Emergency Lighting Cables	1	1	25-Feb-19

Original Copy: ☒ Yes ☐ No

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

PROJECT: ROVE HOTELS - AT THE PARK

MATERIAL SUBMITTAL (MAS)

Project: 3120 - Villa Shams & Proximity Plot 3020453 - Dubai Marina Yacht Club

Ref. No.: MEP-EL-MAT-009 (H)

Date: 25-Feb-19

Description: MATERIAL SUBMITTAL FOR Fire Alarm & Emergency Lighting Cables

Type code	Item	Rev date	Description	Type code	Submittal code	Rev date
1	MEP-EL-MAT-009	25-Feb-19	For Fire Alarm & Emergency Lighting Cables	1	1	25-Feb-19

Original Copy: ☒ Yes ☐ No

Submitted by: **MEP-EL-MAT-009**

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 25-Feb-19

Below portion for RLD use only

Reviewed by: **MEP-EL-MAT-009**

Signature: **MEP-EL-MAT-009**

Date: 17-03-2019

RECEIVED 17 MAR 2019

PROJECT APPROVALS

PRODUCT RANGE

■ CABLE & CABLE ACCESSORIES ■

Fire Resistant Cable | Paired Cable | Multi Conductor Cable | Instrumentation Cable | Single Core Cable/
Building Wire | Flexible Cable | Low Voltage Cable | Control Cable | Rubber Cable | CAT6 Cable | Gland & Lugs |
Cable Tie | Self Adhesive Tie Mounts | Grommet - Open & Close | Spiral Binding | Cord End Terminals | Marker
Strips | Supreme Metric Gland - IP68 | Spade (Fork) Terminal | GM Cable Marker | Supreme PG Gland - IP68 |
Heat Shrink | Split Flexible Conduit | Edging Grommet | Non Insulated Cord End Terminal | Ring Terminal | BM
Cable Marker | Cable Clip

■ FANS - INDUSTRIAL & DOMESTIC ■

Ceiling Fan | Wall Fan | Ventilating Fan | Stand Fan | Pedestal Fan | Mist Fan | Metal Exhaust Fans |
Orbit Fan | Blower Fan

■ WIRING ACCESSORIES/CABLE MANAGEMENT SYSTEM ■

Switch & Socket | Extension Reel & Cord | Universal Extension Cord | Multi Adaptor | Plug Top | Isolator | Industrial
Plug & Socket | Consumer Unit | Cable Gland | PVC Junction Box | PVC Conduit & Accessories | Metal Enclosure | PVC
Box | PVC Conduit Pipes | PVC Accessories | PVC Flexible Conduit | Junction Box | Wiring Duct | PVC Trunking |
Electrical Insulation Tape | Earthing & Lightning Protection System | Floor Distribution System

■ LIGHTING - INDOOR & OUTDOOR ■

LED Lamps | LED Tube - T8 | LED Batten Fitting | LED Weatherproof | LED Panel Light (60x60) | LED Panel Light - Slim
Panel | LED Strip Light | LED Flood Light & Projector | LED High Bay | LED Bulkhead | Conventional Lighting
Component | Insect Killer

■ G.I. CONDUIT & ACCESSORIES ■

GI Rigid Conduits | G.I. Conduit | G.I. Flexible Conduits & Accessories | G.I. Boxes | G.I. Accessories | Trays | Trunking
| Ladders | Wire Basket & Supports

■ WATER HEATER & WATER PUMP ■

Glass Lined Water Heater | Galvanized Iron Water Heater | Centralized Water Heater | Water Pump



UB Emirates LLC was formed in 1993 as a general trading company. The company mainly deals in electrical products. The Electrical Division was established with the sole aim of promoting quality brands at reasonable prices. At the moment we represent many renowned brands either as Sole Agent or Distributor. We have a strong distribution network covering entire U.A.E with separate sales and support staff allocated to each area ensuring proper and timely service. We have dedicated departments servicing different segments like Distribution, Project, End User, Export and our customers include Wholesale Electrical Traders, MEP Contractors, Construction Companies, Project Suppliers, Government Institutions, Panel Board Manufacturers, Interior Decorators, Fire and Safety, Oil & Gas Companies etc., From 2010

UB Emirates LLC has moved to centralised warehousing by building its own state of the art facility of more than 75,000 sq ft at Ajman, With its corporate office based in Dubai and branches in Abu Dhabi and Ajman, UB Emirates LLC is one of the leading players in the UAE Electrical market. UB Emirates LLC also exports its products to other GCC, Middle East & African Markets.



DUBAI

P.O. Box: 20827, Dubai, U.A.E
Tel: +9714 2382249
Fax: +9714 2382289
E-mail: projects@ubemirates.com

AJMAN

P.O. Box: 22244, Ajman, U.A.E
Tel: +9716 7489394
Fax: +9716 7487975
E-mail: electrical@ubemirates.com

ABU DHABI

P.O. Box: 52459, Abu Dhabi, U.A.E
Tel: +9712 5504949
Fax: +9712 5504944
E-mail: ubdh@ubemirates.com